

VISTA Assignment Description (VAD)

Title: Business Developer

Sponsoring Organization: Jewish Family Services of Washtenaw County, Inc.

Project Name: Washtenaw Economic Integration and Opportunity

Project Number: 19VSNMI006

Project Period: 09/29/2019 - 01/30/2021

Site Name (if applicable): Jewish Family Services of Washtenaw County

Focus Area(s)

Primary: Economic Opportunity

Secondary:

VISTA Assignment Objectives and Member Activities

Goal of the Project: To increase the scale and capacity of Jewish Family Services of Washtenaw County to connect underserved and vulnerable populations (refugees, English language learners, older adults) with economic opportunities (asset building, investing, and small business development).

Objective of the Assignment (*Period of Performance: 09/29/2019-09/12/2020*)

To build capacity of organization's economic opportunity program to meet the needs of stakeholders (participants, employers, funders, etc).

Member Activity: 1. Prepares skills trainings to be delivered in both individualized and group settings and evaluates effectiveness of trainings. 2. Initiates collaborations and collection of stakeholder feedback through development of a refugee advisory board and SWOT Analysis. 3. Creates and implements a volunteer engagement strategy. 4. Develops resource guides and templates for participants (local grant and loan opportunities, business plan templates, etc). 5. Engages in event planning to create social networks and build social capital between consumers and wider community partners.